

## Preface

Media may refer to: Arts, entertainment, and media. Media (communication), tools used to deliver information or data. Advertising media, various media, content, buying and placement for advertising. Broadcast media, communications delivered over mass electronic communication networks. Digital media, electronic media used to store, transmit, and receive digitized information. Electronic media, communications delivered via electronic or electromechanical energy ect.<sup>1</sup>

In the present book, ten typical literatures about visual media published on international authoritative journals were selected to introduce the worldwide newest progress, which contains reviews or original researches on visual media. We hope this book can demonstrate advances in visual media as well as give references to the researchers, students and other related people.

The Editorial Board of Academic Archives  
Scientific Research Publishing  
August 20th, 2024

---

<sup>1</sup> From: <https://en.wikipedia.org/wiki/Media>